



ELEVATE GUEST WELLNESS WITH LYF

Luxury hotels, resorts, cruise lines, and spas are redefining wellness. LYF provides premium plant-based nutrition solutions designed for seamless integration into hospitality services.

LYF BARS & BEVERAGES

Today's guests expect more than just sugary snacks and sodas during their stays.



LYF exceeds those expectations with culinary-inspired nutrition bars and beverages formulated with the highest quality ingredients and developed with minibars, spas, and F&B outlets in mind.



ALL PACKAGING IS 100% RECYCLABLE

WHY IT MATTERS

Wellness isn't just a guest priority—it's a revenue opportunity. Today's travelers expect health-conscious options that align with their lifestyle.

With LYF, you can:



Meet guest demand for functional, wellness-focused products while maximizing TREVPOR



Drive revenue through products that align with modern guest expectations.



Incorporate LYF products into your existing infrastructure — no additional staff, equipment, or dedicated footprint required.

LYF PROTEIN POWDERS

Integrating customized protein smoothies into breakfast, pool, and spa menus furthers wellness trends.

Our premium plant-based protein blends are available in resealable multi-serving bags for menus and cafés, and in our exclusive GoShake format — just add liquid and shake. Premium, convenient, and ideal for in-room dining and grab-and-go outlets. Also a strong cross-sell opportunity with coconut water or single-serve milk alternatives.



EFFORTLESS INTEGRATION

LYF fits into existing operations without adding prep, training, or storage constraints.

LYF products are shelf-stable and do not require refrigerated storage. Packaging is designed for easy distribution across guest rooms, outlets, spas, and amenities, with fully recyclable materials that align with sustainability goals.



WHO WE ARE

LYF is a modern nutrition and lifestyle brand that develops products tailored for luxury hospitality. With a 20-year career in luxury hotels, our founder understands exactly what today's guests expect — and what operators need to deliver it.

LYF products are designed to elevate the guest experience through premium ingredients and an emphasis on taste and overall enjoyment — while creating valuable additional revenue streams with minimal operational impact.

We understand the guest. We understand the business. That's why leading properties choose LYF.

To see how LYF products can elevate your wellness offerings, contact Paul Carter at:

sales@lyfhospitality.com

